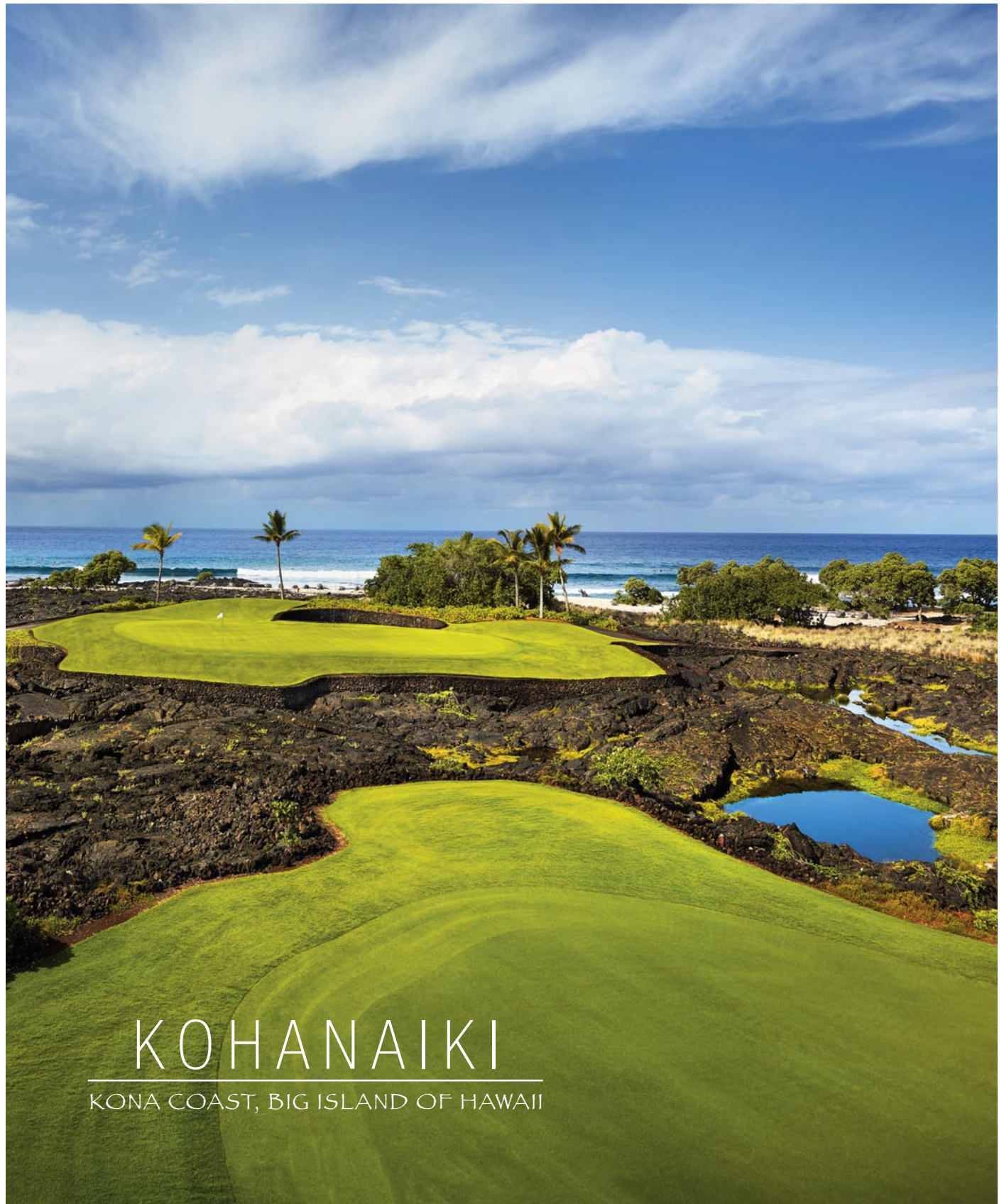


# EXECUTIVE GOLFER®

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KOHANAIKI

KONA COAST, BIG ISLAND OF HAWAII

# “FREDERICA...

## A DISTINCTLY DIFFERENT GOLF CLUB” — TOM FAZIO

*Its comfortable pace of life and approachable people make for an appealing place to live.*



Tabby, an unusual blend of lime, sand, water, and oyster shells, was used in the construction of Frederica's Clubhouse and Boathouse. Tabby was first brought to America's southeastern coast by sixteenth century Spanish explorers.

SAINT SIMONS ISLAND, GEORGIA: The smile on Tom Fazio's face was evident when he learned 12 PGA TOUR players have joined Frederica Golf Club. "I understand they are dues paying members," said Fazio. "They haven't been offered free memberships to help promote the community, they are here because they can work on their game, go fishing, relax and just be themselves in a very private setting."

Frederica is a private, 3,000-acre community set in a maritime forest of pine and moss-covered live oak trees. The club, owned by Wayne and Marti Huizenga, has a 35,000 square-foot clubhouse with a pub, a Fazio golf course, a new learning center, a boathouse offering access to 400 acres of on-site lakes, an equestrian center, and complete tennis and fitness facilities.

### ***BIG AND BOLD***

Frederica Golf Club's course is big and bold. The greens total six acres (typical greens total two and one-half acres) and with 95 acres of fairways (most courses average 35 acres), 97,000 pounds of ryegrass and Kentucky bluegrass is used for overseeding.

"There is a lot of fairway to hit at Frederica," explained Jon Hatten, golf course superintendent. "My experience and background in agronomy provided me the skill to keep Frederica in the best possible condition all year round."

The Frederica grounds crew protocol promotes being good stewards of the land. "Even though we have an abundance of free water from our on-site wells," said Hatten, "we make a conscious effort to conserve our natural resources and protect the water quality in our lakes."

**WAYNE HUIZENGA** is the only person in corporate history to be responsible for six companies listed on the New York Stock Exchange, including Waste Management; Blockbuster; AutoNation; Republic Services; Boca Resorts, Inc.; and Extended Stay America. He is the former owner of the Florida Panthers, the Florida Marlins, and the Miami Dolphins.

**"OUR MEMBERSHIP MOMENTUM** and real estate sales are reflective of the excitement that Frederica has generated. People want to be a part of this experience." – WAYNE HUIZENGA

**"THE BEAUTY OF FREDERICA** is that there is something for everybody." – MARTI HUIZENGA



Hatten made a recommendation to lease rather than purchase maintenance equipment. "It is less expensive in the long run to own versus lease. But, similar to computer technology, our equipment's technology upgrades fast. We want to make sure we always have the best."

When pressed for an example, Hatten's eyes lit up. "Three years ago, greens mowers consisted of an 11-blade rotating reel. Now, the best mowing technology is a 14-blade reel. Think of it this way: How much better does your skin feel during a shave using a five-blade razor versus a single-blade razor?" asked Hatten. "Our greens feel the same way. With the 14-blade reel mower, they are smoother and produce better ball roll."

**THE HIGHEST IQ IN GOLF**

Frederica member Spider Miller has been appointed Captain of the 2015 United States Walker Club team. "We are blessed to have an influential membership base," touted Hank Smith, director of instruction at the Frederica Learning Center. "In addition to TOUR players, our membership roster includes five Ryder Cup team members and a Captain, a former USGA president as well as members of the Executive Committee, and the former

Secretary of the Royal and Ancient Golf Club."

Until last year, Frederica was lacking one important member golf amenity—an indoor practice facility.

"Zach Johnson joined Wayne Huizenga for lunch during a rainy day during the winter of 2012," recalled Smith. "Mr. Huizenga teased Zach about not working on his game. Zach lamented that he wished to, but because of the inclement weather and no indoor practice option, he planned to take the day off.

"That discussion fast-tracked the planning and design review of our new Learning Center. In true Huizenga family fashion, it's a world-class facility," vaunted Smith.

The Frederica Learning Center consists of two indoor teaching bays, club repair room, lounge, and a massage room. "Our two indoor teaching bays offer the latest

**"OUR COTTAGES** have been a terrific success."  
— ALEX MUXO, PRESIDENT, FREDERICA DEVELOPMENT



(Above) Frederica's new Learning Center.



(Left) In addition to electric boats on Lake Frederica, members have access to the Frederica River aboard the club's 31-foot, twin-outboard Intrepid walk around for dinner cruises, eco-tours, and fishing excursions. (Right) Amenities also include a full-service equestrian facility.



**“MARTI AND WAYNE HAVE CREATED AN ENVIRONMENT** for all members to enjoy. I’ve traveled around the world playing professional golf and can tell you that Frederica’s facilities are second to none. As a professional golfer, there is no better place for me to maintain and improve my craft.” – ZACH JOHNSON



teaching aids,” continued Smith. “Both offer a FlightScope launch monitor, VI software with a four camera swing analysis, and a SAM BalanceLab Mat with 2,500 sensors to evaluate your dynamic movement through each stage of your swing. Our teaching has really evolved from an art to a science.

“You will often find members tinkering in our club repair room. It’s not uncommon to see Lucas Glover adjusting the loft and lie on his wedges, or Jonathan Byrd fiddling with a new set of irons.”



#### NOT AN ACCIDENT

“Frederica was built in an era of penal golf course design,” said Steve Archer, director of golf. “Here, Tom Fazio went in a polar opposite direction. His genius is evident at Frederica. He wanted to ensure the course was playable for all skill levels, not just scratch handicappers.”

Frederica has virtually no rough, generous landing areas, and most players can start and finish a round with the same golf ball they began with. “It’s an enjoyable course to play,” continued Archer. “We like to say a mishit is a half shot penalty. If you make strong recovery shots, you still have a chance at par.”

Continuing a trait of most of the world’s most prestigious golf clubs, Frederica is a joy to walk. “The club remains steadfast in its commitment to the time honored traditions of the game. This includes walking the course with professionally trained caddies.”

#### HONING MEMBER EVENTS

As general manager of Frederica Golf Club, Ty Peacher has seen the evolution of family needs of members. “Demographics are shifting, our membership is getting younger, and as a result, member events need to be more family inclusive,” said Peacher. “We have introduced a wide range of member activities that extend far beyond our Member-Guest Tournament and Santa’s visit during the Christmas season.

“We feel blessed our club is owned by the Huizengas. Our philosophy centers around, ‘if we owned Frederica, is this how we would manage it?’”

Last summer, the Pub at Frederica opened to great member fanfare. “The Pub has a great vibe,” proudly stated Mike Lake, director of membership and events. “It’s a nice complement to our more formal Grill Room. The Pub fare and draft beers have proven to be popular after golf. With its casual atmosphere and a screened wrap-around porch, the pub has become *the* meeting place for players coming off the 9th and 18th greens.”

#### REAL ESTATE POINTING IN THE RIGHT DIRECTION

“Living at Frederica is one of the best values in the Southeast,” stated Tommy Elsberry, president of Frederica Realty. “We have a compelling range of options. You can own a charming 3,500 square-foot coastal cottage with panoramic lake views within our private-gated community priced from \$900,000 to an unmatched old-world, 9,000 square-foot Italian country home. Homesites are available from the low \$300s and offer river, marsh, lake-front, golf and wooded settings. If you’re looking for Low Country lifestyle with a club that has a golf centric mindset, we should be on your radar. In the last 18 months, we have more homes completed or under construction than the community’s first eight years combined.” ■

*For real estate information please call Tommy Elsberry or Angela Harrison at Frederica Realty, (912) 634-1500, or e-mail Tommy at [telsberry@fredericarealty.com](mailto:telsberry@fredericarealty.com), or Angela at [aharrison@fredericarealty.com](mailto:aharrison@fredericarealty.com).*

*For more information on Frederica Golf Club, please visit [FredericaLiving.com](http://FredericaLiving.com).*